

POISON

KEEP OUT OF REACH OF CHILDREN
READ SAFETY DIRECTIONS
FOR ANIMAL TREATMENT ONLY



advantage®
seresto

for Kittens and Cats

Fleas

1 x 38cm collar
12.5g NET

ACTIVE CONSTITUENTS:

100 mg/g IMIDACLOPRID, and 45 mg/g FLUMETHRIN.

The treatment and prevention of flea (*Ctenocephalides felis*) infestations for up to 8 months

For the treatment and control of flea allergy dermatitis (FAD).

Kills larval flea stages in the surroundings of treated cats.

Reduces the potential for transmission of *Bartonella henselae* between cats by fleas (*Ctenocephalides felis*).

Reduces the transmission of *Dipylidium caninum* between cats by fleas (*Ctenocephalides felis*).

Fleas already on cats prior to treatment will be killed within 24 hours after collar application.

Effective prevention of flea infestation is achieved by 24 hours.

PRECAUTIONS

PREGNANCY AND LACTATION: The safety of SERESTO® has not been established during pregnancy and lactation.

SIDE EFFECTS:

Application site reactions such as dermatitis, inflammation, eczema or lesions may occur and in these instances, a temporary collar removal may be recommended until the symptoms have disappeared. In the unlikely event of the animal eating the collar mild gastrointestinal symptoms (e.g. loose stools) may occur.

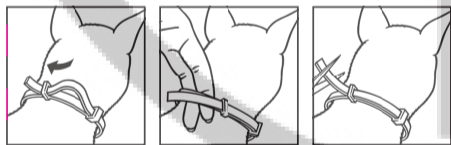
DOSE AND ADMINISTRATION

For external use only

One collar per animal to be fastened around the neck.

Remove collar from protective pouch immediately before use. Unroll collar and detach plastic connectors remaining on the inside edge of the collar (these can cause mechanical irritation if not removed).

Adjust the collar around the animal's neck without over-tightening (as a guide, it should be possible to insert 2 fingers between the collar and the neck). Pull collar through the loop and cut off any excess length extending beyond 2 cm.

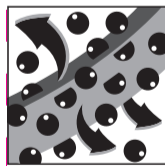


IMPORTANT: Once collar is unrolled make sure that there are no plastic connectors remaining on the inside edge of the collar

The collar should be worn continuously for the full protection period. Check periodically and adjust fit if necessary, especially when kittens are rapidly growing.

GENERAL DIRECTIONS

Odourless



The patented Bayer polymer matrix system ensures that both active ingredients are slowly and continuously released in low concentrations from the collar towards the animal. This ensures that insecticidal concentrations of both actives are present in the cat's haircoat during the entire efficacy period. The active substances spread from the site of direct contact over the entire skin surface. The modes of action do not require systemic absorption of active ingredients into the cat, so efficacy is achieved without requiring fleas to bite and ingest a blood meal.

This collar is designed with a safety-closure mechanism. In the unlikely event of a cat being trapped, the cat's own strength is sufficient to widen the collar to allow for quick release.

The effect of frequent exposure to water (e.g. bathing, rain) or shampooing has not been established.

KITTENS

Kittens may be treated with SERESTO® from 10 weeks of age. If kittens younger than 10 weeks require flea control, they may be safely treated with ADVANTAGE® for kittens and small cats up to 4 kg.

NOT TO BE USED FOR ANY PURPOSE, OR IN ANY MANNER, CONTRARY TO THIS LABEL UNLESS AUTHORISED UNDER APPROPRIATE LEGISLATION.

SAFETY DIRECTIONS:

Harmful if swallowed. Do not open inner pouch until ready to use. Do not allow children to play with the collar. Wash hands after use. Wear gloves if applying a collar to more than one animal per day.

FIRST AID INSTRUCTIONS

If poisoning occurs, contact a doctor or Poisons Information Centre. Phone Australia 131126.

ADDITIONAL USER SAFETY

As with any veterinary medicinal products, do not allow small children to play with the collar, or to put it into their mouth. People with known sensitivity to the ingredients of the collar should avoid contact with the collar. Additional information can be located on the Safety Data Sheet (SDS).

DISPOSAL

Dispose of used collars and packaging by wrapping in paper and placing in garbage.

LIMITATION OF LIABILITY

Failure to use the product strictly as directed may be illegal, prove dangerous or render the product ineffective. Notwithstanding anything else contained on this label, and subject to any rights you have under the Australian Consumer Law and any other applicable law, Bayer Australia Limited's liability is limited to replacing this product or supplying equivalent product or paying the cost of replacing this product, at its discretion.

STORAGE

Store below 30°C (Room Temperature)

CUSTOMER CARE LINE

1800 678 368

Bayer Australia Ltd
875 Pacific Highway
PYMBLE NSW 2073
ACN 000 138 714

advantagepetcare.com.au

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